

THE BELDEN CLUB

SPRING E-NEWSLETTER

APRIL 13, 2009

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UPCOMING EVENTS:

- 4/16- Thirsty Thursday
- 4/25 - Rebuilding Together
- April/May- Website Launch
- May - New Member Event
- 9/10/09- Golf Tournament

MESSAGE FROM THE PRESIDENT

As we embark on a highly volatile year in the real estate markets, what better time than now to get involved with Belden and know there is hope and opportunity ahead!

If you are already a member, it is nice to take time to reflect on past accomplishments and discuss "war stories" with fellow members over a cocktail or two at a Thirsty Thursday. If you are a recurring guest, I

invite you to explore the opportunity of membership and networking possibilities, and for those new members, the Belden Club has been around for over 20 years and will continue to be a place where you can build lasting relationships with fellow industry members.

During these challenging times in our industry let us also not forget our philanthropic activities, like Rebuilding Together, and give

back to those less fortunate in our community.

Membership in Belden continues to be an excellent investment in your career and with your support, the Belden Club will continue to be the most accomplished real estate club in the Bay Area.

Sincerely,
Miles Treaster, President

2009 REBUILDING TOGETHER - CIRCUS CENTER SAN FRANCISCO

This year the Belden Club is teaming up with NAIOP and Rebuilding Together to renovate the Circus Center of San Francisco.

The San Francisco School of Circus Arts is a project of Circus Center, the Pickle Circus and the San Francisco Circus. The mission of the Circus Center is to inspire passion for circus arts through training, performance, and community outreach programs. Circus Center offers the community several programs designed to build community: At-risk youth program helps young adults develop confidence and self-esteem; Aviatrix helps women of violence in their recovery process; and the Clown Conservatory performs in

nursing homes and pediatric care units. Over 100,000 people benefit from these programs throughout the year.

Please join us on April 25th as we work to improve the Circus Center facilities.

We would like to give a special thanks to our sponsors: **CB Richard Ellis, Cox, Castle & Nicholson, Duncan & Shirley Matteson, Pacific National Bank, Prudential and Westcore Properties.**

For more information, please contact: Kevin Crabtree at kcrabtree@coxcastle.com



THE BELDEN CLUB
A REAL ESTATE ORGANIZATION

NAIOP
COMMERCIAL REAL ESTATE
DEVELOPMENT ASSOCIATION

NEW WEBSITE- WWW.THEBELDENCLUB.COM

Thanks in large part to the initiative of Belden Club board member, Derrick How, the Belden Club is pleased to announce the upcoming launch of our new website! We have listened to your feedback and hope that you will find our new site more user friendly and a great resource as to what is new with the Belden Club. The new design will include features like: paying your dues online; signing up for events online and *Members Only*

section which will give good standing members access to Membership Directory and other privileged information. Additionally, Members can still use the site to find sponsorship opportunities; check out event photos; and keep up with upcoming events! We would like to give a special thanks to **Jay Johnson** of J. Design for volunteering his services to

help out with the redesign. To learn more about his work, please visit: Jdesignportfolio.com Note that with the new site, our emails will change to info@beldenclub.com or events@beldenclub.com. Please adjust your security settings accordingly so that you will continue to receive emails from The Belden Club.



SPONSORSHIP

With trademark events like the Belden Forecast Luncheon to kick off each year, the summer's Belden Club Concert Bash, the fall's Annual Golf Tournament, the fabled Belden Relays during the Holiday Season, and, of course, all of the Thirsty Thursdays in between, there's always something going on with Belden. The Belden Club continues to further promote the success of these and other Belden Events, as well as provide marketing opportunities to our members (and affiliating

companies). We understand that with today's economy, times are harder on all of us, but hope that with your sponsorship we can continue to provide an organization that allows members to network with other industry professionals and learn new ways to address the current market situation. You can find a list of various sponsorship programs that we feel would be most beneficial to the organization and those companies who wish to participate on our

website. With this list, there are several options from which potential sponsors can find their best fit and, most certainly, we welcome any creative suggestions. If you are interested in learning more or have any questions, please contact Derrick How at DHOW@legacypartners.com.

Thank You to our Sponsors:

- Platinum*
- Legacy Partners**
- Orchard Partners**
- Gold*
- Seyfarth & Shaw**

THIRSTY THURSDAYS

Thirsty Thursdays are a tradition at Belden- a tradition that goes back to the original founders sipping a cocktail and talking "shop" in Belden Alley. We continue to find new venues and visit

old favorites each month, offering our members an opportunity to network and socialize with colleagues in the industry.

Join us for our next Thirsty Thursday at Shroeder's! Thursday, April 16th 5:30 pm.



240 Front Street, San Francisco, CA 94111



NEW MEMBERS

Belden offers unique social and networking opportunities.

Our membership includes some of the most prominent real estate professionals in the region who are focused on the development, acquisition, management, brokerage, and financing of investment real estate.

We have received an increase in requests for membership, nearly twice the number of new members for the same period last year. The Board Members and Officers are very excited to see such strong interest in our organization, and are dedicated to continually providing you with quality

events and opportunities!

In order to become a member, each prospective applicant must have a sponsor (i.e. know a current member) and arrange meetings with five Board Members. Meetings must take place within 90 days of receiving the formal membership application notice and, in addition, prospective members need to attend at least 3 events.

Want to learn more? Join us for an upcoming New Member Event, mid-May at Epic on the Embarcadero from 5:30 pm to 7:00 pm.

For more details, please contact

Brad Cardon at bscardon@gmail.com

The Belden Club has helped make the West Coast institutional real estate investment industry an informal community of friends doing business together.

REMEMBERING THE HOLIDAYS...



SEE YOU AGAIN IN DECEMBER!

TREASURE'S NOTE

Thank you to the members who have paid their dues for 2009. We are grateful for your continued support.

Dues for 2009 are now due. You can pay by either of two simple methods: by check or through the Club's PayPal account on our website, www.beldenclub.com

Dues for 2009 remained unchanged at \$150 for the year. If you would

like to pay by check, please make the check payable to "the Belden Club" and forward to the following address:

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 San Francisco, CA
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